



The **"Say YES to FCS"** teacher recruitment campaign was introduced at the Unified Conference last month in Albany. The field of Family and Consumer Sciences is experiencing a shortage of teachers and with the multiple pathways for graduation approved by the New York State Regents the demand for new teachers will be high. Current statistics show that in the state of New York they are 979 FCS teachers with the median age being 48. Soon FCS educators will become eligible to retire thereby escalating the need for new teachers so that current programs will not be eliminated.

To ignite the fire and kick off the campaign members of the board worked on various promotional resources in hopes of engaging FCS educators in a conversation to promote Family and Consumer Sciences education. The first phase of campaign involved the distribution of flyers, bookmarks, wristbands and t-shirts. In the future the board members plan to collaborate on developing additional resources targeting education majors at community colleges. In addition, the professional development team will continue to work on providing support materials on our website. The future is now ... **Say YES to FCS!**